



Capital Health's Annual
Continuing Education Conference

**INSPIRING MINDS,
ADVANCING MEDICINE
TOGETHER**

March 14 – 15, 2025

Borgata Hotel & Casino
Atlantic City, NJ



capitahealth

Minds Advancing Medicine

EXHIBITOR and SPONSORSHIP OPPORTUNITIES

EXPAND YOUR BRAND AT CAPITAL HEALTH'S ANNUAL CONTINUING EDUCATION CONFERENCE

This unique, two-day educational program will feature presentations focused on latest best practices and challenges shared by clinicians across a wide range of specialties including:

- Behavioral Health
- Cancer
- Cardiovascular Care
- Hospital-based Medicine
- Neurosciences
- Nursing
- Pharmacy
- Primary Care

CAPITAL HEALTH'S PREMIERE EDUCATION EVENT

As an exhibitor, you'll have prime access to:

- **Lead Generation**
Acquire qualified leads and secure
- **Brand Positioning**
Elevate your brand within Capital Health
- **Qualified Industry Professionals**
Reach Capital Health's influential decision makers
- **Networking Opportunities**
Set yourself up for success with the face time and conversations you need



ADVANCING MEDICINE WITH CAPITAL HEALTH 

CONTACT: JASON SCHUBERT | 609.303.4347 | JSCHUBERT@CAPITALHEALTH.ORG



EXHIBITOR LOCATION and HOURS

Borgata Hotel & Casino
1 Borgata Way
Atlantic City, NJ 08401
Event Center – 2nd Floor – Salon C

THURSDAY 3/13

4 p.m. – 7 p.m. | Set Up

7 p.m. – 8 p.m. | Reception*

FRIDAY 3/14

7 a.m. – 5 p.m. | Exhibit

5 p.m. – 6 p.m. | Pitch Party*

7 p.m. – 8:30 p.m. | Reception

SATURDAY 3/15

7 a.m. – 4 p.m. | Exhibit

4 p.m. – 5 p.m. | Clean Up

** Eligibility required*

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SCHEDULE of EVENTS

THURSDAY, MARCH 13, 2025

6 – 8 p.m. EARLY REGISTRATION | *Registration Desk*

7 – 8 p.m. EXHIBITOR/SPONSOR RECEPTION |
By Invitation Only | *Studio*

FRIDAY, MARCH 14, 2025

6:30 – 7:45 a.m. REGISTRATION, BREAKFAST, and
POSTER PRESENTATIONS | *Salon B + C*

7:45 – 8 a.m. WELCOME REMARKS and
CONFERENCE OVERVIEW | *Salon D*

ARTIFICIAL INTELLIGENCE IN MEDICINE | *Salon D*

8 – 8:45 a.m. Artificial Intelligence
Michael Arcaro, MD

8:45 – 9:30 a.m. Legal Aspects of AI Use in Medicine
Stephen Miller, JD

9:30 – 10 a.m. Q and A | *Mark Arcaro, MD*

10 – 10:20 a.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*

10:20 a.m. – 12 p.m. **BREAK OUT SESSIONS:** Choose Session 1 or 2

SESSION 1 THE FUTURE IS NOW | *Salon A*

10:20 – 10:35 a.m. Nanotechnology: Applied to Cancer Care
Ajay Choudhri, MD

10:35 – 10:50 a.m. Next Frontier in Vascular Procedures
Christine Lotto, MD

10:50 – 11:05 a.m. Trauma Informed Care
Victoria Pena-Cardinali, MSW, LCSW

11:05 – 11:20 a.m. Robotics: Computer Vision, Emerging Technology,
and Updated daVinci System

Eric Mayer, MD

11:20 – 11:35 a.m. Cardio-Oncology
Pirouz Parang, MD, FACC

11:35 a.m. – 12 p.m. Q and A | *Cataldo Doria, MD, PhD, MBA, FACS*

SESSION 2 AMBULATORY CARE | *Salon D*

10:20 – 10:35 a.m. Headaches
Dwayne Brown, DO, PhD

10:35 – 10:50 a.m. Valvular Heart Disease 101
David Drucker, MD, FACC, FSCAI

10:50 – 11:05 a.m. Treatment Resistant Depression Beyond SSRI's
Nayan Bhatia, MD

11:05 – 11:20 a.m. Obesity Management
Kashif Anwar, MD

11:20 – 11:35 a.m. To ER or Not To ER
Joseph Portale, MD

11:35 a.m. – 12 p.m. Q and A | *Jerrold Gertzman, MD*

12 – 1 p.m. **LUNCH and EXHIBITS** | *Salon B + C*

ADVANCES IN CLINICAL MEDICINE | *Salon D*

1 – 1:45 p.m. Medication Assisted Treatment
Emily Wagner, PharmD

1:45 – 2:30 p.m. Vaccine Therapies and Cancer Care
Michael Salacz, MD

2:30 – 3 p.m. Q and A | *Harit Desai, DO*

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SCHEDULE of EVENTS

3 – 3:20 p.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*
3:20 – 5 p.m. **BREAK OUT SESSIONS: Choose Session 3 or 4**

SESSION 3
3:20 – 3:35 p.m. **GENERAL MEDICINE** | *Salon A*
Preventative Cardiology
Samir Shah, MD
3:35 – 3:50 p.m. Approach to Transmittis in a Hospital Patient
Ruchit N. Shah, DO
3:50 – 4:05 p.m. SGLT2 Inhibitors - Things to Know Beyond Diabetes
Sheri Gillis Funderburk, MD
4:05 – 4:20 p.m. Q and A | *Saba Hasan, MD*
4:20 – 5 p.m. Podium Presentations

SESSION 4
3:20 – 3:35 p.m. **WOMEN'S HEALTH** | *Salon D*
Women's Heart Health
Katie Schoenman, DO
3:35 – 3:50 p.m. Hormone Replacement Therapy
Meghan Patel, MD, FACOG
3:50 – 4:05 p.m. AI in Early Cancer Detection
TBD
4:05 – 4:20 p.m. Pelvic Floor Health and Rehab
Kathie Olson, CRNP
4:20 – 4:35 p.m. Postpartum Depression
Honor Hannah, MSW
4:35 – 5 p.m. Q and A | *Kira Przybylko, MD, FACOG*

5 – 6 p.m. **PITCH PARTY** | **By Invitation Only** | *Studio*
7 – 8:30 p.m. **OPENING RECEPTION** | *Borgata Indoor Pool*



ADVANCING MEDICINE WITH CAPITAL HEALTH+

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SCHEDULE of EVENTS

SATURDAY, MARCH 15, 2025

6:30 – 7:45 a.m. REGISTRATION and BREAKFAST | Salon B + C

7:45 – 8 a.m. DAY 2 OVERVIEW | Salon D

END OF LIFE/STATE REQUIREMENT | Salon D

8 – 8:45 a.m. Palliative Care
Dylan R. Sherry, MD

8:45 – 9:30 a.m. Pharmacology/ End of Life
Doug St. John, Pharma.D, BCPS

9:30 – 10 a.m. Q and A | Eugene McMahon, MD, MBA, FCAP

10 – 10:20 p.m. COFFEE BREAK and EXHIBITS | Salon B + C

10:20 a.m. – 12 p.m. BREAK OUT SESSIONS: Choose Session 5 or 6

SESSION 5 ADVANCED INNOVATION | Salon A

10:20 – 10:45 a.m. Cutting-Edge Advances in Neurosurgical Oncology
Navid Rejal, MD, FAANS

10:45 – 11:10 a.m. Complex Aortic and Vascular Reconstruction
Joseph Auteri, MD

11:10 – 11:35 a.m. Surgical Treatment of Liver Metastases from Colorectal Cancer
David Geller, MD, FACS

11:35 a.m. – 12 p.m. Q and A | Gary Tuma, MD, FACS

SESSION 6 IT'S ALL IN YOUR HEAD | Salon D

10:20 – 10:45 a.m. Decrypting Cryptogenic Stroke
Pratit Patel, MD

10:45 – 11:10 a.m. Alzheimer's Update
Janine Santora, APN

11:10 – 11:35 a.m. Sleep Disorders (Insomnia)
Callum Dupre, DO

11:35 a.m. – 12 p.m. Q and A | Dustin Rochestie, DO

12 – 1 p.m. LUNCH and EXHIBITS | Salon B + C

KEYNOTE SPEAKER | Salon D

1 – 2:15 p.m. Topic
Nicole Avena, PhD

ADVISORY BOARD INTERACTIVE PRESENTATION | Salon D

2:15 – 3:15 p.m. The State of the Healthcare Industry
Ford Koles

3:15 – 3:35 p.m. COFFEE BREAK and EXHIBITS | Salon B + C

DO'S AND DON'TS | Salon D

3:35 – 3:55 p.m. Assessment of Decision Making Capacity
Gary A. Brown, DO, FAPA

3:55 – 4:35 p.m. Do's and Don'ts of Documentation
Rafael Villalobos, Esq

4:35 – 4:50 p.m. Q and A | Joshua Eisenberg, MD, FACS

4:50 – 5 p.m. CLOSING REMARKS | Salon D

7 – 8 p.m. CONFERENCE GALA | Salon D
COCKTAIL RECEPTION

8 – 11 p.m. DANCING, DINNER, and AWARDS

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EXHIBIT SPACE INCLUDES:

- Conference registration for at least one company representative
- Two full days of networking and engagement with Capital Health Executive and Physician Leadership
- Company advertisement in the Exhibitor Directory
- Standard booth location inside the dining and break space ensuring a high traffic flow

Booth includes:

- 6' table
- 2 chairs
- Carpet
- Wastebasket
- Booth ID Sign

**PREMIUM AND
PREMIER BOOTHS
ARE AVAILABLE!**

- Access to the discounted conference hotel rate
- Company logo on conference website
- More benefits available!



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	Presenting	Reception	Hospitality	Coffee/Snack	Platinum	Gold	Silver	Bronze
	\$50,000 (Exclusive)	\$40,000 (Exclusive)	\$30,000 (Limit 4)	\$25,000 (Limit 2)	\$17,000	\$12,000	\$8,000	\$5,000
Total # of Registrations	10	6	6	5	4	3	2	1
Booth Location	Premium	Premier	Premier	Premier	Standard with Choice	Standard	Standard	Standard
Exhibitor Directory Ad	2 Full Pages + Inside Front Cover	2 Full Pages	2 Full Pages	Full Page	Full Page	Full Page	1/2 Page	1/4 Page
Giveaway Opportunities	✓	✓	✓	✓	✓	✓	✓	
Electric with Power Strip	✓	✓	✓	✓	✓	✓	✓	
Exclusive Reception with Capital Health Personnel	✓	✓	✓	✓	✓	✓		
Logo on Digital Screens	✓	✓	✓	✓	✓			
Stand Up Banner	✓	✓	✓	✓	✓			
Invite to Pitch Party	✓	✓	✓	✓	✓			
Logo or Name on Agenda	✓	✓	✓	✓				
Social Media Mention	✓	✓	✓	✓				
Logo on Table Top Displays	✓	✓	✓	✓				
Additional Signage	✓	✓	✓					
Post Conference Meeting	✓	✓						
Post Event Email to Conference Attendees	✓							
Branded Hotel Key Cards	✓							
Wifi Password	✓							

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Total # of Registrations

The number of registrations that comes with each level of sponsorship or exhibit and include breakfasts, lunches, snacks, and receptions during the entirety of the conference.

Booth Location

Premier or Standard – location in Exhibitor Hall to be determined by partnership level.

Exhibitor Directory Ad

Our Exhibitor Directory Guide is given to each attendee and your advertisement will be prominently displayed – size and placement determined by partnership level.

Giveaway Opportunity

Great way to get your logo in the hands of each attendee – you supply the item and we will package it in the attendee conference bag.

Electric with Power Strip

Need power for your exhibit? We have you covered.

Exclusive Reception with Capital Health Personnel

Designed to get you the face time you need, this pre-conference reception will take place on Thursday evening and provide ample networking opportunities.

Logo on Digital Screens

Your logo will be on display throughout the conference, promoting your brand and reinforcing your commitment to advancing medicine together with Capital Health.

Stand Up Banner

Professionally created banner proudly announcing your company and partnership level for all attendees and Capital Health personnel to see.

Invite to Pitch Party

Another opportunity designed specifically to get you in front of Capital Health personnel, the Pitch Party gives you 5 minutes to talk about your current products, benefits, updated data, or maybe new and exciting things on the horizon for your company – the time is yours!

Logo or Name on Agenda

Where allowed, your company logo or name will be proudly displayed for all conference attendees to see your level of support.

Social Media Mention

As we capture conference moments and promote them on social media, we will include your partnership and participation.

Logo on Table Top Displays

As conference attendees sit for meals, grab their snacks, or attend a reception, your company logo will be front and center – each breakfast, lunch, and reception is an exclusive opportunity, while a snack sponsor will receive both morning and afternoon snack on either Friday or Saturday.

Additional Signage

We will work with the conference venue to place your company logo in preferred locations, maximizing your exposure.

Post Conference Meeting

Let us assist you in securing your next meeting with Capital Health personnel.

Post Event Email to Conference Attendees

We will send your message out to all attendees following the conference – keeping your brand top of mind.

Branded Hotel Key Cards

Your company logo will be printed on customized hotel key cards and distributed to all attendees staying with us at the Borgata.

Wifi Password

Your company name, or product, will be the password used by all conference attendees.

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SELECT YOUR LEVEL

- | | |
|---|--|
| <input type="checkbox"/> Presenting EXCLUSIVE \$50,000 | <input type="checkbox"/> Platinum \$17,000 |
| <input type="checkbox"/> Reception EXCLUSIVE \$40,000 | <input type="checkbox"/> Gold \$12,000 |
| <input type="checkbox"/> Hospitality FOUR OPPORTUNITIES \$30,000 | <input type="checkbox"/> Silver \$ 8,000 |
| <input type="radio"/> Friday – Breakfast <input type="radio"/> Friday – Lunch | <input type="checkbox"/> Bronze \$ 5,000 |
| <input type="radio"/> Saturday – Breakfast <input type="radio"/> Saturday – Lunch | |
| <input type="checkbox"/> Coffee/Snack TWO OPPORTUNITIES \$25,000 | |
| <input type="radio"/> Friday Morning and Afternoon | |
| <input type="radio"/> Saturday Morning and Afternoon | |

CONTACT INFORMATION

Company Name

Contact Name

Contact Title

Address

City

State

Zip

Email

Phone

PAYMENT INFORMATION

Payment will be made via:

- Check *(Please make checks payable to Capital Health)*
 Credit Card
 Visa American Express MasterCard Discover

For credit card payments, please fill out below:

Name (as it appears in card, please print)

Billing ZIP

Card Number

Exp. Date

CW

Signature Required

Please complete and return this form to: Capital Health Foundation | Two Capital Way, Suite 361 | Pennington, NJ 08534
You can also visit capitalhealth.org/conference | **For more information, please contact:** Jason Schubert,
Manager, Conference Planning and Services | 609.303.4347 or jschubert@capitalhealth.org