



Capital Health's Annual  
Continuing Education Conference

**INSPIRING MINDS,  
ADVANCING MEDICINE  
TOGETHER**

**March 14 – 15, 2025**

Borgata Hotel & Casino  
Atlantic City, NJ



**capitahealth**

Minds Advancing Medicine

**EXHIBITOR and SPONSORSHIP OPPORTUNITIES**

# EXPAND YOUR BRAND AT CAPITAL HEALTH'S ANNUAL CONTINUING EDUCATION CONFERENCE

This unique, two-day educational program will feature presentations focused on latest best practices and challenges shared by clinicians across a wide range of specialties including:

- Behavioral Health
- Cancer
- Cardiovascular Care
- Hospital-based Medicine
- Neurosciences
- Nursing
- Pharmacy
- Primary Care

## CAPITAL HEALTH'S PREMIERE EDUCATION EVENT

As an exhibitor, you'll have prime access to:

- **Lead Generation**  
Acquire qualified leads and secure
- **Brand Positioning**  
Elevate your brand within Capital Health
- **Qualified Industry Professionals**  
Reach Capital Health's influential decision makers
- **Networking Opportunities**  
Set yourself up for success with the face time and conversations you need



ADVANCING MEDICINE WITH CAPITAL HEALTH 

CONTACT: JENN ANTINORO | 609.303.4121 | JANTINORO@CAPITALHEALTH.ORG

A photograph of the Borgata Hotel & Casino building at night. The building is a large, modern structure with a curved facade and a grid of windows. The name "Borgata" is illuminated in a white, cursive font on the top right of the building. The sky is a deep blue, and the city lights are visible in the background.

Borgata

## EXHIBITOR LOCATION and HOURS

Borgata Hotel & Casino  
1 Borgata Way  
Atlantic City, NJ 08401  
Event Center – 2nd Floor – Salon C

### THURSDAY 3/13

4 p.m. – 7 p.m. | Set Up

7 p.m. – 8 p.m. | Reception\*

### FRIDAY 3/14

7 a.m. – 5 p.m. | Exhibit

5 p.m. – 6 p.m. | Pitch Party\*

7 p.m. – 8:30 p.m. | Reception

### SATURDAY 3/15

7 a.m. – 4 p.m. | Exhibit

4 p.m. – 5 p.m. | Clean Up

\* Eligibility required

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# SCHEDULE of EVENTS

## THURSDAY, MARCH 13, 2025

6 – 8 p.m. EARLY REGISTRATION | *Registration Desk*

7 – 8 p.m. EXHIBITOR/SPONSOR RECEPTION |  
**By Invitation Only** | *Studio*

## FRIDAY, MARCH 14, 2025

6:30 – 7:45 a.m. REGISTRATION, BREAKFAST, and  
POSTER PRESENTATIONS | *Salon B + C*

7:45 – 8 a.m. WELCOME REMARKS and  
CONFERENCE OVERVIEW | *Salon D*

### ARTIFICIAL INTELLIGENCE IN MEDICINE | *Salon D*

8 – 8:45 a.m. Artificial Intelligence  
*Michael Arcaro, MD*

8:45 – 9:30 a.m. Legal Aspects of AI Use in Medicine  
*Stephen Miller, JD*

9:30 – 10 a.m. Q and A | *Mark Arcaro, MD*

10 – 10:20 a.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*

10:20 a.m. – 12 p.m. **BREAK OUT SESSIONS:** Choose Session 1 or 2

#### SESSION 1 THE FUTURE IS NOW | *Salon A*

10:20 – 10:35 a.m. Nanotechnology: Applied to Cancer Care  
*Ajay Choudhri, MD*

10:35 – 10:50 a.m. Next Frontier in Vascular Procedures  
*Christine Lotto, MD*

10:50 – 11:05 a.m. Trauma Informed Care  
*Victoria Pena-Cardinali, MSW, LCSW*

11:05 – 11:20 a.m. Robotics: Computer Vision, Emerging Technology,  
and Updated daVinci System

*Eric Mayer, MD*

11:20 – 11:35 a.m. Cardio-Oncology  
*Pirouz Parang, MD, FACC*

11:35 a.m. – 12 p.m. Q and A | *Cataldo Doria, MD, PhD, MBA, FACS*

#### SESSION 2 AMBULATORY CARE | *Salon D*

10:20 – 10:35 a.m. Headaches  
*Dwayne Brown, DO, PhD*

10:35 – 10:50 a.m. Valvular Heart Disease 101  
*David Drucker, MD, FACC, FSCAI*

10:50 – 11:05 a.m. Treatment Resistant Depression Beyond SSRI's  
*Nayan Bhatia, MD*

11:05 – 11:20 a.m. Obesity Management  
*Kashif Anwar, MD*

11:20 – 11:35 a.m. To ER or Not To ER  
*Joseph Portale, MD*

11:35 a.m. – 12 p.m. Q and A | *Jerrold Gertzman, MD*

12 – 1 p.m. **LUNCH and EXHIBITS** | *Salon B + C*

#### ADVANCES IN CLINICAL MEDICINE | *Salon D*

1 – 1:45 p.m. Medication Assisted Treatment  
*Emily Wagner, PharmD*

1:45 – 2:30 p.m. Vaccine Therapies and Cancer Care  
*Michael Salacz, MD*

2:30 – 3 p.m. Q and A | *Harit Desai, DO*

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3 – 3:20 p.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*  
3:20 – 5 p.m. **BREAK OUT SESSIONS: Choose Session 3 or 4**

**SESSION 3**  
3:20 – 3:35 p.m. **GENERAL MEDICINE** | *Salon A*  
Preventative Cardiology  
*Samir Shah, MD*  
3:35 – 3:50 p.m. Approach to Transmittis in a Hospital Patient  
*Ruchit N. Shah, DO*  
3:50 – 4:05 p.m. SGLT2 Inhibitors - Things to Know Beyond Diabetes  
*Sheri Gillis Funderburk, MD*  
4:05 – 4:20 p.m. Q and A | *Saba Hasan, MD*  
4:20 – 5 p.m. Podium Presentations

**SESSION 4**  
3:20 – 3:35 p.m. **WOMEN'S HEALTH** | *Salon D*  
Women's Heart Health  
*Katie Schoenman, DO*  
3:35 – 3:50 p.m. Hormone Replacement Therapy  
*Meghan Patel, MD, FACOG*  
3:50 – 4:05 p.m. AI in Early Cancer Detection  
*TBD*  
4:05 – 4:20 p.m. Pelvic Floor Health and Rehab  
*Kathie Olson, CRNP*  
4:20 – 4:35 p.m. Postpartum Depression  
*Honor Hannah, MSW*  
4:35 – 5 p.m. Q and A | *Kira Przybylko, MD, FACOG*

5 – 6 p.m. **PITCH PARTY** | **By Invitation Only** | *Studio*  
7 – 8:30 p.m. **OPENING RECEPTION** | *Borgata Indoor Pool*



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# SCHEDULE of EVENTS

## SATURDAY, MARCH 15, 2025

6:30 – 7:45 a.m. REGISTRATION and BREAKFAST | Salon B + C

7:45 – 8 a.m. DAY 2 OVERVIEW | Salon D

### END OF LIFE/STATE REQUIREMENT | Salon D

8 – 8:45 a.m. Palliative Care  
Dylan R. Sherry, MD

8:45 – 9:30 a.m. Pharmacology/ End of Life  
Doug St. John, Pharma.D, BCPS

9:30 – 10 a.m. Q and A | Eugene McMahon, MD, MBA, FCAP

10 – 10:20 p.m. COFFEE BREAK and EXHIBITS | Salon B + C

10:20 a.m. – 12 p.m. BREAK OUT SESSIONS: Choose Session 5 or 6

### SESSION 5 ADVANCED INNOVATION | Salon A

10:20 – 10:45 a.m. Cutting-Edge Advances in Neurosurgical Oncology  
Navid Rejal, MD, FAANS

10:45 – 11:10 a.m. Complex Aortic and Vascular Reconstruction  
Joseph Auteri, MD

11:10 – 11:35 a.m. Surgical Treatment of Liver Metastases from  
Colorectal Cancer  
David Geller, MD, FACS

11:35 a.m. – 12 p.m. Q and A | Gary Tuma, MD, FACS

### SESSION 6 IT'S ALL IN YOUR HEAD | Salon D

10:20 – 10:45 a.m. Decrypting Cryptogenic Stroke  
Pratit Patel, MD

10:45 – 11:10 a.m. Alzheimer's Update  
Janine Santora, APN

11:10 – 11:35 a.m. Sleep Disorders (Insomnia)  
Callum Dupre, DO

11:35 a.m. – 12 p.m. Q and A | Dustin Rochestie, DO

12 – 1 p.m. LUNCH and EXHIBITS | Salon B + C

### KEYNOTE SPEAKER | Salon D

1 – 2:15 p.m. Topic  
Nicole Avena, PhD

### ADVISORY BOARD INTERACTIVE PRESENTATION | Salon D

2:15 – 3:15 p.m. The State of the Healthcare Industry  
Ford Koles

3:15 – 3:35 p.m. COFFEE BREAK and EXHIBITS | Salon B + C

### DO'S AND DON'TS | Salon D

3:35 – 3:55 p.m. Assessment of Decision Making Capacity  
Gary A. Brown, DO, FAPA

3:55 – 4:35 p.m. Do's and Don'ts of Documentation  
Rafael Villalobos, Esq

4:35 – 4:50 p.m. Q and A | Joshua Eisenberg, MD, FACS

4:50 – 5 p.m. CLOSING REMARKS | Salon D

7 – 8 p.m. CONFERENCE GALA | Salon D  
COCKTAIL RECEPTION

8 – 11 p.m. DANCING, DINNER, and AWARDS

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## EXHIBIT SPACE INCLUDES:

- Conference registration for at least one company representative
- Two full days of networking and engagement with Capital Health Executive and Physician Leadership
- Company advertisement in the Exhibitor Directory
- Standard booth location inside the dining and break space ensuring a high traffic flow

### Booth includes:

- 6' table
- 2 chairs
- Carpet
- Wastebasket
- Booth ID Sign

**PREMIUM AND  
PREMIER BOOTHS  
ARE AVAILABLE!**

- Access to the discounted conference hotel rate
- Company logo on conference website
- More benefits available!



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# EXHIBITOR and SPONSORSHIP OPPORTUNITIES

	Presenting	Reception	Hospitality	Coffee/Snack	Platinum	Gold	Silver	Bronze
	\$50,000 (Exclusive)	\$40,000 (Exclusive)	\$30,000 (Limit 4)	\$25,000 (Limit 2)	\$17,000	\$12,000	\$8,000	\$5,000
<b>Total # of Registrations</b>	10	6	6	5	4	3	2	1
<b>Booth Location</b>	Premium	Premier	Premier	Premier	Standard with Choice	Standard	Standard	Standard
<b>Exhibitor Directory Ad</b>	2 Full Pages + Inside Front Cover	2 Full Pages	2 Full Pages	Full Page	Full Page	Full Page	1/2 Page	1/4 Page
<b>Giveaway Opportunities</b>	✓	✓	✓	✓	✓	✓	✓	
<b>Electric with Power Strip</b>	✓	✓	✓	✓	✓	✓	✓	
<b>Exclusive Reception with Capital Health Personnel</b>	✓	✓	✓	✓	✓	✓		
<b>Logo on Digital Screens</b>	✓	✓	✓	✓	✓			
<b>Stand Up Banner</b>	✓	✓	✓	✓	✓			
<b>Invite to Pitch Party</b>	✓	✓	✓	✓	✓			
<b>Logo or Name on Agenda</b>	✓	✓	✓	✓				
<b>Social Media Mention</b>	✓	✓	✓	✓				
<b>Logo on Table Top Displays</b>	✓	✓	✓	✓				
<b>Additional Signage</b>	✓	✓	✓					
<b>Post Conference Meeting</b>	✓	✓						
<b>Post Event Email to Conference Attendees</b>	✓							
<b>Branded Hotel Key Cards</b>	✓							
<b>Wifi Password</b>	✓							

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# EXHIBITOR and SPONSORSHIP OPPORTUNITIES

## **Total # of Registrations**

The number of registrations that comes with each level of sponsorship or exhibit and include breakfasts, lunches, snacks, and receptions during the entirety of the conference.

## **Booth Location**

Premier or Standard – location in Exhibitor Hall to be determined by partnership level.

## **Exhibitor Directory Ad**

Our Exhibitor Directory Guide is given to each attendee and your advertisement will be prominently displayed – size and placement determined by partnership level.

## **Giveaway Opportunity**

Great way to get your logo in the hands of each attendee – you supply the item and we will package it in the attendee conference bag.

## **Electric with Power Strip**

Need power for your exhibit? We have you covered.

## **Exclusive Reception with Capital Health Personnel**

Designed to get you the face time you need, this pre-conference reception will take place on Thursday evening and provide ample networking opportunities.

## **Logo on Digital Screens**

Your logo will be on display throughout the conference, promoting your brand and reinforcing your commitment to advancing medicine together with Capital Health.

## **Stand Up Banner**

Professionally created banner proudly announcing your company and partnership level for all attendees and Capital Health personnel to see.

## **Invite to Pitch Party**

Another opportunity designed specifically to get you in front of Capital Health personnel, the Pitch Party gives you 5 minutes to talk about your current products, benefits, updated data, or maybe new and exciting things on the horizon for your company – the time is yours!

## **Logo or Name on Agenda**

Where allowed, your company logo or name will be proudly displayed for all conference attendees to see your level of support.

## **Social Media Mention**

As we capture conference moments and promote them on social media, we will include your partnership and participation.

## **Logo on Table Top Displays**

As conference attendees sit for meals, grab their snacks, or attend a reception, your company logo will be front and center – each breakfast, lunch, and reception is an exclusive opportunity, while a snack sponsor will receive both morning and afternoon snack on either Friday or Saturday.

## **Additional Signage**

We will work with the conference venue to place your company logo in preferred locations, maximizing your exposure.

## **Post Conference Meeting**

Let us assist you in securing your next meeting with Capital Health personnel.

## **Post Event Email to Conference Attendees**

We will send your message out to all attendees following the conference – keeping your brand top of mind.

## **Branded Hotel Key Cards**

Your company logo will be printed on customized hotel key cards and distributed to all attendees staying with us at the Borgata.

## **Wifi Password**

Your company name, or product, will be the password used by all conference attendees.

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# CAPITAL HEALTH'S ANNUAL CONTINUING EDUCATION CONFERENCE

## INSPIRING MINDS, ADVANCING MEDICINE TOGETHER

### SELECT YOUR LEVEL

- |   |  |
|---|--|
| <input type="checkbox"/> Presenting <b>EXCLUSIVE</b> ..... \$50,000               | <input type="checkbox"/> Platinum ..... \$17,000 |
| <input type="checkbox"/> Reception <b>EXCLUSIVE</b> ..... \$40,000                | <input type="checkbox"/> Gold ..... \$12,000     |
| <input type="checkbox"/> Hospitality <b>FOUR OPPORTUNITIES</b> ..... \$30,000     | <input type="checkbox"/> Silver ..... \$ 8,000   |
| <input type="radio"/> Friday – Breakfast <input type="radio"/> Friday – Lunch     | <input type="checkbox"/> Bronze ..... \$ 5,000   |
| <input type="radio"/> Saturday – Breakfast <input type="radio"/> Saturday – Lunch |  |
| <input type="checkbox"/> Coffee/Snack <b>TWO OPPORTUNITIES</b> ..... \$25,000     |  |
| <input type="radio"/> Friday Morning and Afternoon                                |  |
| <input type="radio"/> Saturday Morning and Afternoon                              |  |

### CONTACT INFORMATION

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

### PAYMENT INFORMATION

#### Payment will be made via:

- Check *(Please make checks payable to Capital Health)*  
 Credit Card  
     Visa     American Express     MasterCard     Discover

For credit card payments, please fill out below:

\_\_\_\_\_  
Name (as it appears in card, please print)

\_\_\_\_\_  
Billing ZIP

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
CW

\_\_\_\_\_  
Signature Required

**Please complete and return this form to:** Capital Health Foundation | Two Capital Way, Suite 361 | Pennington, NJ 08534  
You can also visit [capitalhealth.org/conference](http://capitalhealth.org/conference) | **For more information, please contact:** Jenn Antinoro,  
Vice President, Capital Health Foundation | 609.303.4121 or [jantinoro@capitalhealth.org](mailto:jantinoro@capitalhealth.org)